DESIGN. Gravity Digital will design the website interface based on input and samples provided by MCHD. We will submit a mockup of the home page, and with feedback from MCHD we will make three rounds of revisions. The interface will be based on the approved design, and includes the pages, images, forms, animations, and other visual elements. The HTML, website images, forms, and animations will become property of MCHD. We will use Columbia.com and UH.eduas guides for our design, and the menu system we deploy will utilize a mega-menu or super-menu (as discussed with MCHD).

RESPONSIVE. We will design the website to have unique interfaces for computers and mobile devices, adapting automatically for each device.

FEATURES. The front-end of the website will include the following areas:

1. Home

- The top section of the home page will feature a Slider area for large photos, videos, and messages.
- The middle section will feature the MCHD Mission and Vision statements.
- The bottom section of the home page will feature three boxes/columns:
    - MCHD in the News: Will display the most recent 3 to 5 entries with a link to see all entires. Back-end management will include the following fields: Date, Title, Source (name of news source), Link, Department.
    - Social Media: Tabbed social feed for Facebook and Twitter.
    - Upcoming Events: Will rely on the Event Espresso system.
- Home page will show the next 3 to 5 events, with link to view all events.

2. About

- Contact Us: Static Text with Contact Form ○ Executive Staff: Photos and Bios
- Board of Directors: Photos and Bios
- Board Meeting Information: Text
- Board Books: Continue to use current custom post type.
- Job Opportunities: Link to 3rd Party Website

3. Emergency Medical Services

- Department Home: Formatted like main home page, lower boxes of News and Events will be filtered by department.
- Contact Us: Static Text and form.
- Locations: Continue to use current custom post type. system.
- Alarm: Static Text
- Clinical: Static Text
- Community Paramedicine: Static Text
- Save Reunions: Continue to use current custom post type.
- Events: Event Espresso calendar, filtered for EMS event category.
- EMS Operations: Static Text
- Support Services: Static Text
- Awards: Static Text
- Job Opportunities: Link to 3rd Party Website

4. Health Care Assistance

- Department Home: Formatted like main home page, lower boxes of News and Events will be filtered by department.

- Contact Us: Static Text and form.
- Application: Static Text (including Eligibility requirements) with PDF Application
- Forms and Affidavits: PDF Downloads (5)
- Providers: PDF Downloads (2)
- Resources: PDF Downloads (2)
- Job Opportunities: Link to 3rd Party Website
- Events: Event Espresso calendar, filtered for Health Care Assistance event category.

5. Community & Education

- Department Home: Formatted like main home page, lower boxes of News and Events will be filtered by department.
- Contact Us: Static Text, Form, PDF Download
- Classes and Events: Event Espresso calendar, filtered for Community and Education event category.
- Community Partners: Static Text
- CPR: Static Text, Embedded videos, Form, PDF Download
- Car Seat: Static Text
- Water Safety: Static Text
- Safe Sitters: Static Text

6. Financial Transparency

- Awards: Static Text
- Public Information Request: Form
- Board of Directors: Static Text
- Tax Information: Static Text
- Budget: PDF downloads, organized by year
- Consolidated Annual Financial Report: PDF downloads, organized by year
- Monthly Financial Report: PDF downloads, organized by year/month
- Comprehensive Annual Financial Report: PDF downloads, organized by year
- Check Register: PDF downloads, organized by year/month
- Links: Static Text

7. Montgomery County Public Health District

- Department Home: Formatted like main home page, lower boxes of News and Events will be filtered by the department category of the custom post type (see details in Home > MCHD In the News above). Will also features text with Mission and Vision statements.
- Board of Directors: Photos and Bios.
- Our Staff: Photos and Bios.
- Public Health Clinic: Static Text
- For Providers: Same as current website.
- Volunteer: Same as current "To Volunteer" section.
- Resources: Same as current "Community Resources" section.
- Preparedness: Same as current "Emergency Preparedness" section.
- Job Opportunities: Link to 3rd Party Website

PUBLIC HEALTH. Gravity Digital will ensure that the main logo for any page in the Public Health department section displays their logo rather than the main MCHD logo.

EVENT ESPRESSO. Gravity Digital recommends Event Espresso software for WordPress to manage the events for the website.